

# Ray White®

## The Verde Project Catalogue



Supported By:



SINARMAS LAND PLAZA TOWER II, 25TH FLOOR JL. MH. THAMRIN NO. 51  
JAKARTA 10350 INDONESIA

EVERYTHING YOU NEED TO KNOW ABOUT VERDE



GREENERY AND SERENITY GRACE LIFE,  
AND THE AIR IS LUSH WITH PROMISE.  
SURROUNDED BY A BILLION GLITTERING STARS,  
AND A MAGNIFICENT MILLION DOLLAR VIEW.  
STEP THROUGH THE GATES OF VERDE AND DISCOVER  
THE TRUE MEANING OF MODERN TROPICAL LUXURY.



### MODERN TROPICAL RESIDENT



### TRANQUIL

Dedicated for living environment. NOT  
attached to shopping malls/offices.



### HEALTHY ENVIRONMENT

**Open Cross Ventilation** (better air circulation  
& creates resort-like ambience).  
**Patio & Wooden flooring** strengthen  
resort-like ambience in the unit.



## WORLD CLASS COLLABORATION

Interior Designer Yabu Pushberg, USA  
Design Architect RTKL, USA  
Landscape Design Brett Collins, Singapore  
Contractor TOTAL Bangun Pindah, Indonesia



## HIGH QUALITY MATERIALS

Powder coated aluminium framed glass windows, laminated Sunergy glass, solid wood flooring, high quality marble. Enrich by world renown branded household makers Villeroy & Boch, Dornbracht, Miele, TOTO luxury line completed with iHome EIS (electrical intelligence system).



## EXCLUSIVE

Spacious with high ceilings 3m in bedroom & up to 3.5m in living and dining.  
100% cross ventilation and L-Shape full glass window.

Design based on residential flat design code (from state environment planning policy 65 - new south wales).



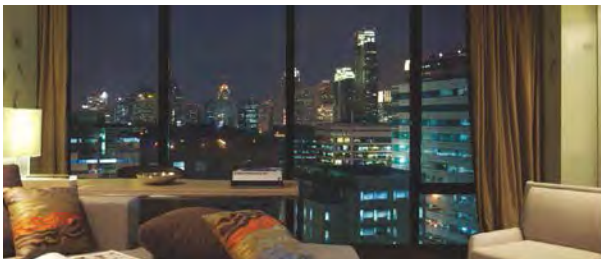
## EXCLUSIVE

1.1 HA dedicated for ONLY 3 towers or 231 units development.



## PRIME LOCATION

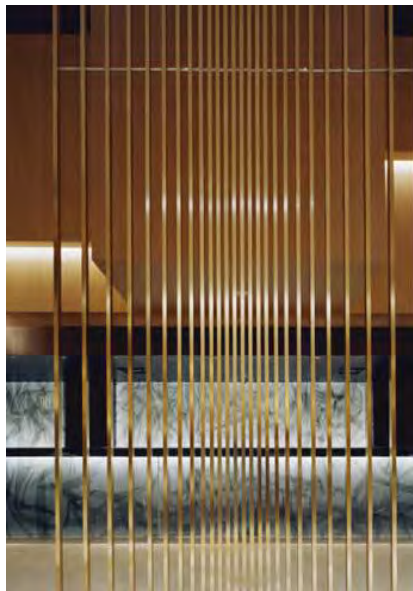
CBD located right in the heart of Kuningan so strategic yet secluded that you are indirectly exposed to all rush & noise which comes from J. HR. Rasuna Said.



ONE AND ONLY RESORT RESIDENCE IN JAKARTA CBD  
G.D. 64 00 00 | 001 526 00 26  
www.verde.id



PROPERTY DEVELOPER



Sophisticated  
Elegance  
Timeless



VERDE TWO  
Awarded Asia Pacific Property Awards 2014 -2015  
for Residential High-Rise Architecture





Designed by world-class and sophisticated designers with global experience and knowledge on the latest trend to create a modern resort style with high luxurious living experience.

J O H N S O N F A I N

## Los Angeles, USA

Johson Fain is a fully integrated design studio in architecture, urban design & planning and interior design. Founded by two former University of California, Berkeley and Harvard Design School classmates, the office provides design services in a diverse range of project type. Johson Fain is the recipient of numerous awards for design excellence.

**Gold Nugget Award of Merit** - for Best Public /Private Special Use Facility, LAUSD Contreras Learning Complex.

**AIA California Council, Urban Design Merit Award** for Jinjiang River Corridor Master Plan, China.

**Los Angeles Business Council, Award of Excellence**, New Buildings – Commercial, Horizon

**BOMA, Pacific Southwest region, The Outstanding Building of The Year Award** for MGM Tower, Century City, CA

YABUPUSHELBERG

## New York, USA

Yabu Pushelberg have been creating timeless and artistic designs around the world for over 30 years. Together, they create distinctive signature environments for diverse, high-profile clientele within the luxury retail, hospitality, residential and restaurant worlds. Yabu Pushelberg has worked with some of the world's leading innovators and brands.

**Platinum Circle Award** - for their exceptional achievement in the hospitality industry, James Beard Foundation award for excellence in Restaurant Design.

**Interior Design's Best of Year Award** and the **North American Restaurant Design Award** from the prestigious Royal Institute British Architects for their work on Ian Schrager's PUBLIC hotel and Pump Room in Chicago

S W A

## Los Angeles, USA

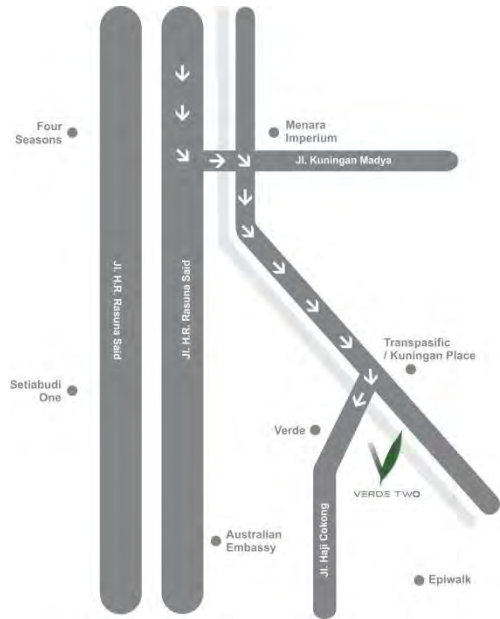
For over five decades, SWA has been recognized as a world leader in landscape architecture, planning, and urban design. Their projects, located in more than 60 countries worldwide, have garnered over 600 awards, and many of their principals are widely acknowledged as among the industry's most innovative and experienced designers and planners.

**ASLA - The Landscape Architecture Firm Award, 2005** - SWA Group

**Pacific Coast Builders Gold Nugget Award** - Classic Residence By Hyatt, Palo Alto, California; Stanford Management Company; Hyatt Corporation; Steinberg Architects.

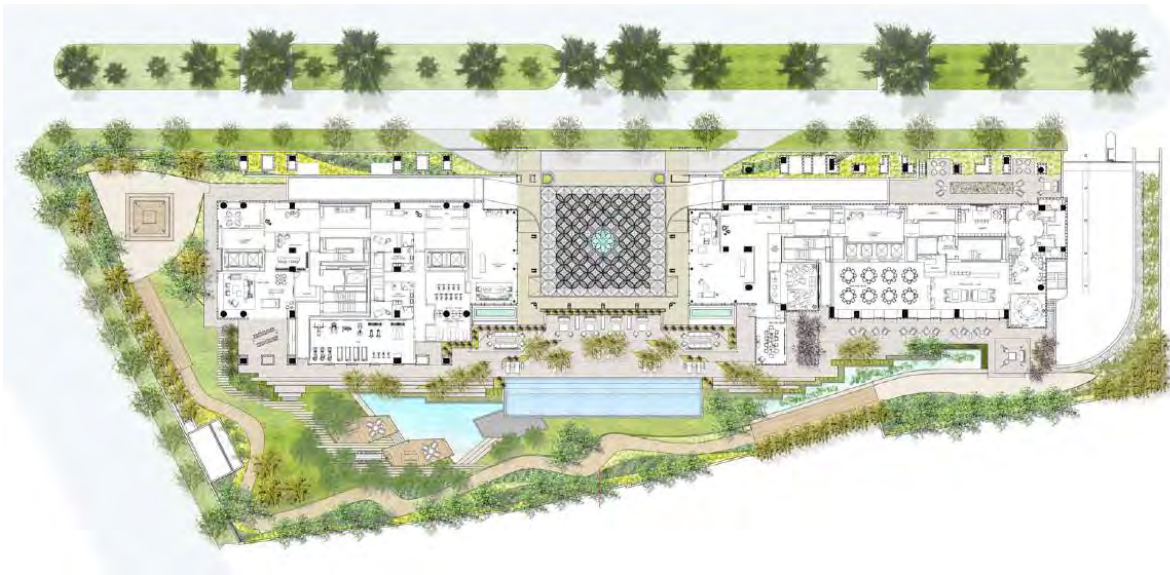
**ASCE Outstanding Project of the Year** - Mountain House New Town, San Joaquin County, California; Trimark Communities, LLC.





Another modern & elegant residence in Kuningan CBD. A high-rise twin tower with sophisticated-lifestyle amenities set in a verdant landscape. Verde Two redefines the experience of a home in the city.





Driving thru' a shady, tree-lined boulevard and greeted by an exquisitely designed porte cochere with a tranquil reflective pool in the forecourt, this sets the mood of your home apart from the rest in the city. With elegantly crafted lobbies that take you through experiential galleries to the lift lobbies.



An array of amenities (Lap Pool, Children's Pool, Health Spa, Gentlemen's Parlour, Bibliotheque, Private Dining Room, Function Room, Lounge, Theater Room, Sky Lounge, and Jogging Path) designed by the international hospitality consultants



Elevated Lap Pool – Verdant Landscaping



BBQ Pavilions and Jogging Path

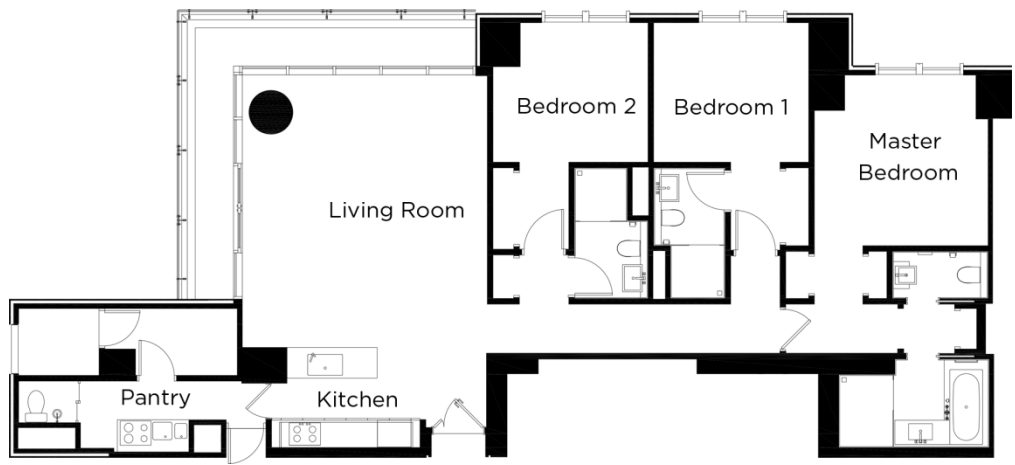


Children's Pool and Splash Fountain



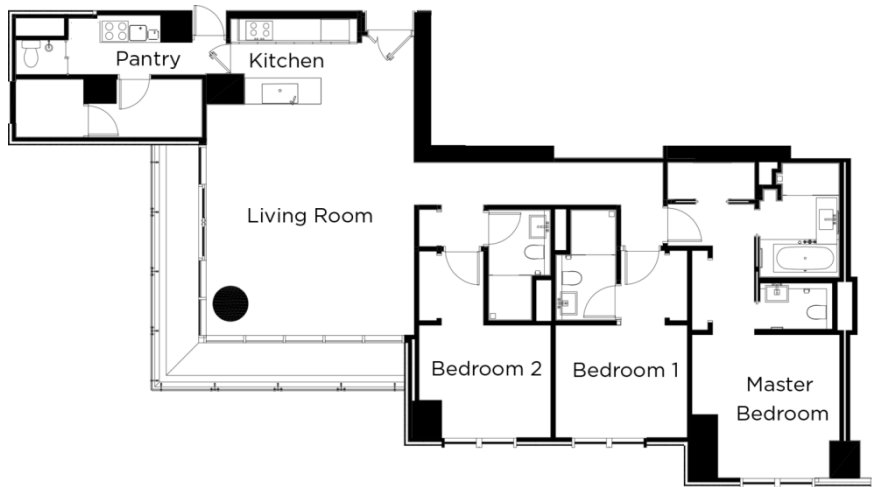


Functional Layout



**Unit Plan**  
**3 Bedroom Type B1**

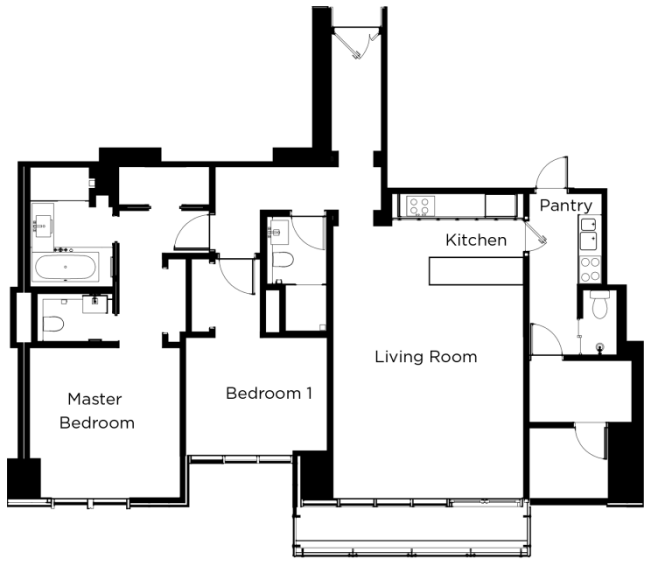




**Unit Plan**  
**3 Bedroom Type B2**



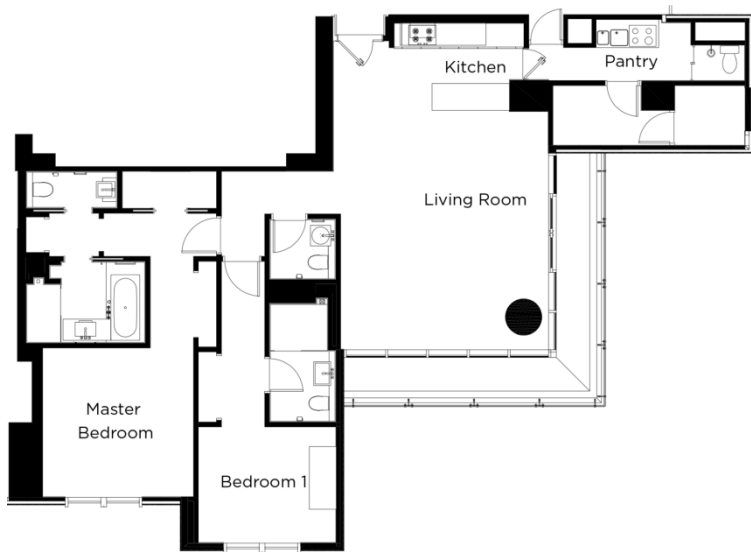
**Unit Plan**  
**2 Bedroom Type A1**



**Unit Plan**  
**2 Bedroom Type A2**



**Unit Plan**  
**2 Bedroom Type A3**



**Unit Plan**  
**2 Bedroom Type A4**

## SPECIFICATIONS

Location : Kuningan, Jakarta  
Developer : FARPOINT  
Commence Construction : Q3 2014  
Legal Status : Strata Title  
Certificate Condition : HGB  
Number of Floors : 32 floors

### Parking Space

2 rooms : 1 parking lot  
3 rooms : 2 parking lots  
Penthouse : 3 parking lots

### Residential Unit

#### Living & dining room :

floor : marble  
ceiling : gypsum board with emulsion paint finish  
wall : lightweight concrete blocks with emulsion paint finish

#### Master bedroom & bedroom :

floor : wooden floor  
ceiling : gypsum board with emulsion paint finish  
wall : lightweight concrete blocks with emulsion paint finish

#### Master bathroom & bathroom :

floor : marble  
ceiling : gypsum board with emulsion paint finish  
wall : marble  
sanitary fittings : premium grade  
vanity top : high quality marble

#### Service Area

#### Maid & washing area :

floor : homogenous tile  
ceiling : gypsum board emulsion paint finish

#### Maid bathroom :

floor : homogenous tile  
ceiling : gypsum board emulsion paint finish

#### Doors :

main entrance & bedroom : solid timber doors  
bathroom : engineering timber doors  
maid's bathroom : PVC doors

#### Additional items

#### Ac unit:

concealed / ducted air conditioning is provided in living, dining and all bedrooms



#### Kitchen cabinets:

oven : Miele or equivalent  
cooking hob & exhaust hood : Miele or equivalent

#### Wardrobes - bedroom :

built-in wardrobes are provided in all bedrooms

#### Vanity :

vanity to be provided in all bathrooms

#### Water heater:

hot water supply is provided in all bathroom and kitchen

#### Kitchen equipment:

kitchen cabinet is provided in dry kitchen only

THINK BEYOND



A Premium Development by FARPOINT

FARPOINT is an Indonesian real estate developer that delivers and manages distinctive properties of high quality standard and design. It is the wholly owned subsidiary of Gunung Sewu Group, a respected and well-established business group in Indonesia. FARPOINT is backed by more than 30 years of solid experience in the development and asset management of residential, commercial, hospitality and retail properties.







While all reasonable care has been taken in preparing this E-Booklet, the developer and its agents shall not be held responsible for any inaccuracies or omissions. All statements are believed to be correct but shall not be regarded as statements or representations of fact. Rendering and illustrations are artist's impressions and give only an approximate idea of the project and should not be relied as representations in respect of the development. Floor plan and other measurements are approximate only and are subject to final survey. All information, plans, and specifications are current at the time of print and are subject to changes as may be required and approved by the developer and / or the relevant authorities. The developer reserves the right to modify any part of the development prior to completion as directed or approved by any authority.

# THE VERDE KUNINGAN

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## SHOW UNIT TYPE PATIO

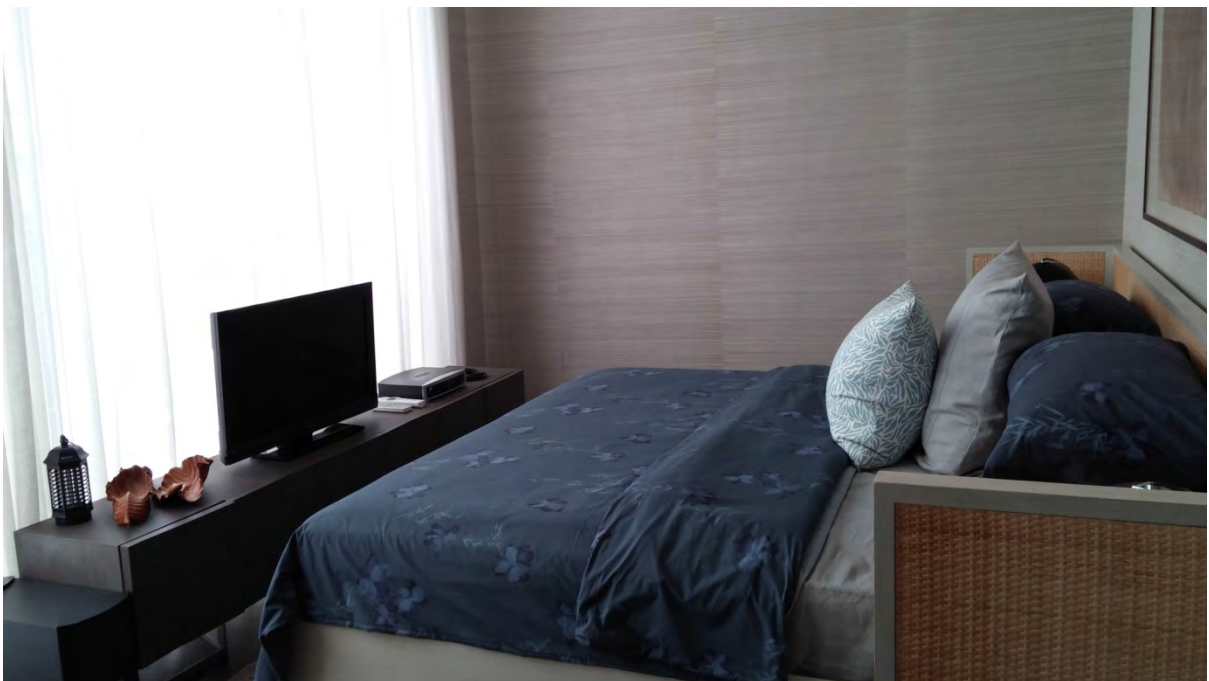
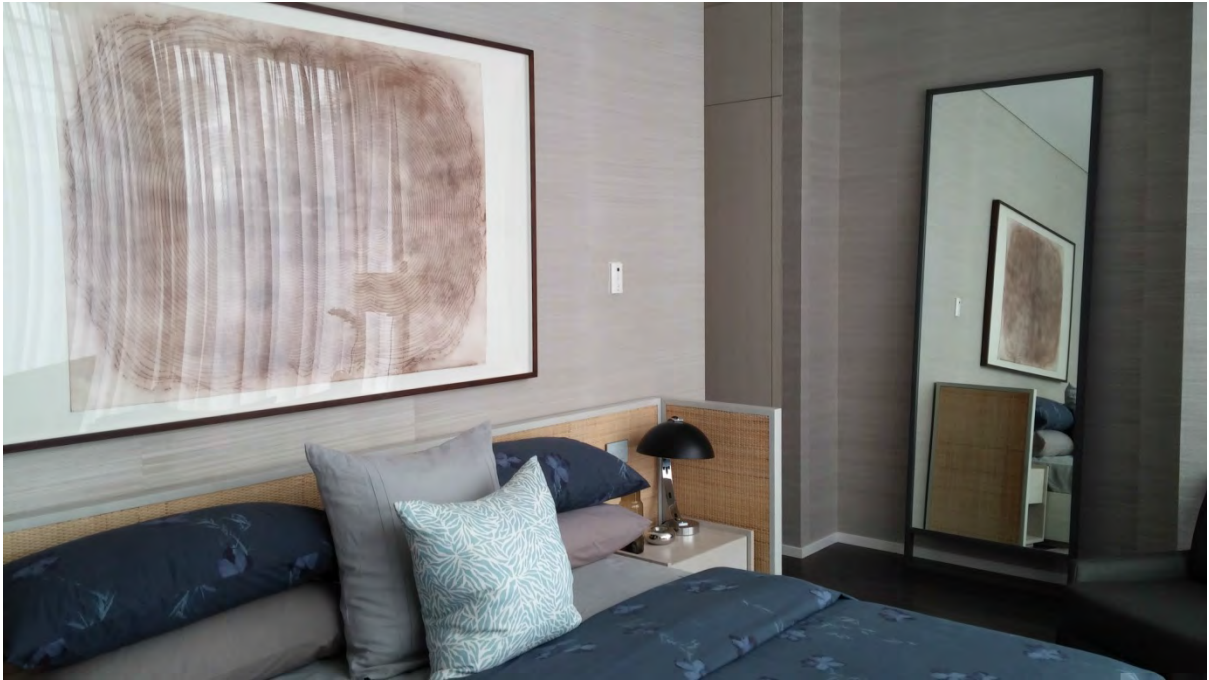
### Living Room



# THE VERDE KUNINGAN

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## Master Bedroom



# THE VERDE KUNINGAN

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## 2nd Bedroom



A lamp with a white shade and a yellow base on a white table. The lamp is the central focus of the image. The background is a blurred interior setting with a white wall and a white lampshade. The text is overlaid on the lampshade and the background.

Ray White **Know How**  
to create wealth  
for our investors

**RAY WHITE**  
**CBD RESIDENTIAL**  
**STRATEGIC PARTNER**

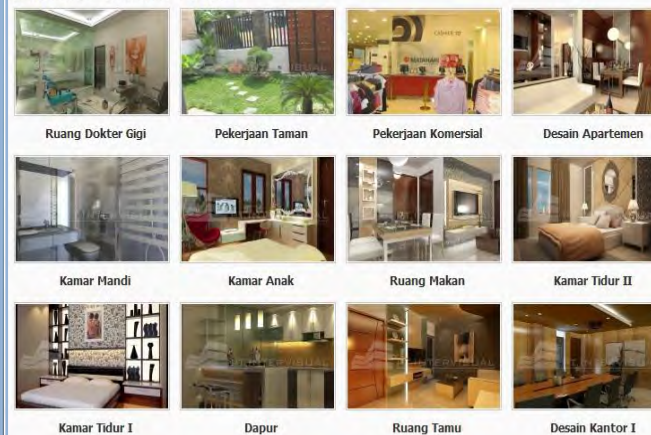
*Ray White CBD Residential in response to what we see as the opportunity for information integration within Indonesia property community, and a desire to offer a more diverse and complete of property in indonesia. We summarize list of property and company related to the property industry to help you find the best business partner.*

# PT.INTERVISUAL : Kontraktor bangunan & Interior

Berdiri sejak tahun 2000, dengan mengutamakan kualitas dan kepuasan pelanggan PT.INTERVISUAL sampai saat ini telah berhasil mengerjakan berbagai jenis proyek sipil dan interior, baik kebutuhan rumah tinggal, apartment, komersial dll



## PORTFOLIO - SEMUA PORTFOLIO



Ruang Dokter Gigi

Pekerjaan Taman

Pekerjaan Komersial

Desain Apartemen

Kamar Mandi

Kamar Anak

Ruang Makan

Kamar Tidur II

Kamar Tidur I

Dapur

Ruang Tamu

Desain Kantor I

## Matahari Departement Store



CASHIER 2

## LAYANAN KAMI



Kontraktor Bangunan / Sipil    Desain & Pembuatan Interior    Desain Arsitektural    Spesialis Renovasi Komersial



Pekerjaan Baja Ringan



## Layanan kami

Membantu dalam pengurusan IMB

Konsultasi

Konsep

Perencanaan

Design

Produksi (pengerjaan)

+ Memberi Kualitas Terbaik  
+ Bergaransi  
+ pengerjaan tepat waktu  
+ free solar cell

Remote lamp sytem, LED TV  
dll (with term & Condtion)

## PERBANDINGAN 3D DAN HASIL Pengerjaan :



KAMAR ANAK  
LOKASI : SENTUL  
IBU CHATARINA



Trusted and  
warranty  
Contractor

Komitmen kami adalah untuk selalu berusaha memberikan yang terbaik dalam hal kecepatan, ketepatan waktu serta yang paling penting adalah dalam segi kualitas. Seiring dengan berjalannya waktu kami akan selalu terus meningkatkan kinerja dan kualitas kami demi kepuasan konsumen baru dan lama kami



## PERBANDINGAN 3D DAN HASIL Pengerjaan :



MINI PANTRY  
LOKASI : RADIO DALAM



what we can do:

mural creations

making wall painting

maestro artwork replication

(da Vinci, Picasso, Van Gogh, etc)

manual and digital illustration

face sketching, face painting, and oil painting

Q: What is Mural?

A: Mural is an art that visually created on a wall, ceiling or other large permanent surface.

Q: Is wall the only media that can be used?

A: Nope, it can be made in wall, ceiling, canvas, sticker, vynil, wood, steel, glass, or even furniture as long as the media itself can be painted

Q: How much it costs?

A: For the cost of making it really varies depending on the complexity and difficulties of pictures itself. However, the normal one will range from 300-500k IDR per meter square.

- It can be cheaper if we paint simpler faux painting, marbles pattern, or any other related pictures that are simpler than the normal one.
- In the other side, it can also be more expensive if the picture is super realistic such as face, trick art, 3D painting or it is pretty difficult to be executed

Q: What is the benefit of using mural?

A: It makes your places to be unique since the design will be really customized to your taste and needs. Second, it last longer, for interior place it could last normally at least for 7-8 years

### Testimonial from people about Mural or Faux Painting



"I've been to Mercure Hotel in South Jakarta last week and "distracted" by the mural design they have for each room and the rooftop bar. I asked the staff, they told me the Jakartan artists did it. I imagine my room will be more comfortable and artistic if I have some kind of mural paint."

**Mike**

"I put mural photo wall for about 7 months ago. I can even give you the email address for it if you are willing to. It gives a romantic effect to my living room honestly."

**Anonym**

"Dengan sentuhan mural suatu tempat akan terlihat lebih expressive bahkan seringkali digunakan untuk memperkuat tema tempat tersebut sehingga orang yang melihat akan menjadi paham atau minimal dapat menduga tempat seperti apa sebenarnya yang ia kunjungi."

**Mufti (Uniqpost.com)**

"Seni dalam kehidupan urban sudah menjadi satu kesatuan yang tak terpisahkan. Dengan konsep dan detil yang tinggi Indonesia Mural tidak hanya menghadirkan seni di sebuah ruang, tetapi juga menambah karakter dan memberikan nafas kehidupan baru ruang tersebut."

**Adityayoga Gardjito (Founder hiduplahindonesiaraya)**

"Mural adalah seni kontemporer yang memadukan antara seni dan pesan, mural menjadi sangat unik karna selain berbalut pesan, mural juga bisa menjadi sarana yang menghiasi sudut kota dan dapat dinikmati seluruh lapisan masyarakat."

**Jack Nawa (Jurnalis MMC)**

f Indonesia Mural-art

@iMuralArt



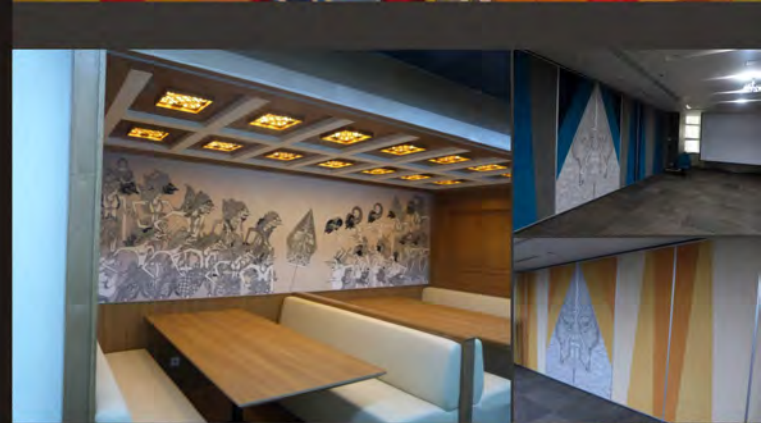
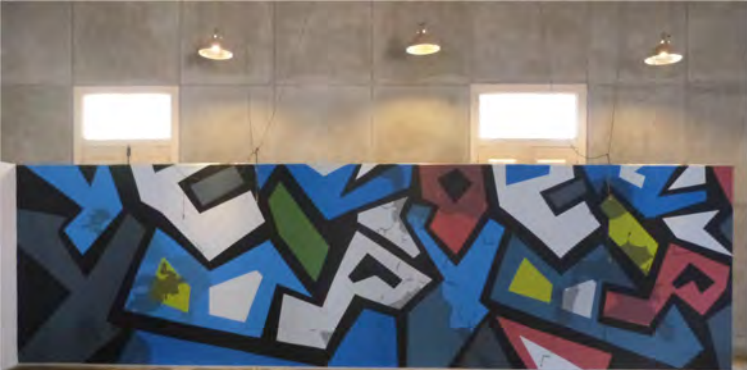
INDONESIA MURAL

Some of our Clients:



Private Residential House, Apartment, and Villa all around Jakarta  
Aisyah 62 Kindergarten Bank ANZ Bank Sahabat Sampoerna Bornga  
Korean Authentic Restaurant ClasMild Cor Jesu Kindergarten EvioPro  
PTI Architects Qatar Airways Robby Agus Photography Sahabat  
Financial Institute SpaceToon Tv Seruput Betawi Restaurant  
Summarecon Bekasi Mall Takigawa Japanese Restaurant Utkast Interior  
Design and many more...









# GRAHA SENTOSA MEMORIAL PARK

## TAMAN PEMAKAMAN KELUARGA

**DANA  
PERAWATAN  
ABADI**

**HARGA  
Rp 3 Jt-an/ M<sup>2</sup>**

Design By :



GM Yap Cheng Hai



**Lokasi :**  
**Exit Pintu Tol Karawang Barat 2 KM. 46**  
**Jl. Trans Heksa Raya, Teluk Jambe, Desa Wanajaya**  
**Kecamatan Teluk Jambe, Kabupaten Karawang**

**AKSES  
JALAN BARU**

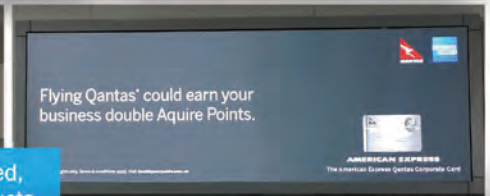


# LED DISPLAY ARE GREAT FOR INDOOR AND OUTDOOR ADVERTISING

LED DISPLAY  
2 years Warranty

ECO

LED DISPLAY  
INDOOR & OUTDOOR



Our LED display boards are extremely well designed, rugged, reliable, and environmentally friendly products. They come in a comprehensive range of in varied sizes.



VIDEO WALL



TOUCHSCREEN

**Boost your product now**  
We are the multimedia product solution expert  
Delivering a message more effectively  
than traditional static sign



INDONESIA AUSTRALIA SINGAPORE

LED DISPLAY  
VIDEO WALL  
TOUCHSCREEN



**EXHIBITION MEDIA**



**OUTDOOR PROMO**



**TOUCHSCREEN PROMO**



**LED BILLBOARD**



**LED DISPLAY OUTDOOR**



**DIRECTORY TOUCHSCREEN**

## PRODUCT USAGE

- Public area
- Shopping area
- High traffic area
- Building Exterior
- And many other

## WHY USE LED AND TOUCH SCREEN DISPLAY?

### Time Savings

Change your message, pricing or promotion without a long lead time.

### Reactive Marketing

Change your messaging to meet the needs and demands of your customer.

### Motion Graphics

Display eye catching motion, graphics and video content.

### Maximised return on investment (ROI).

Greater readability and flexibility of use than traditional signs and billboards.